

NORBAR IS OXFORDSHIRE'S EXPORTER OF THE YEAR



Kriss Akabusi (right of photo) presents the Carter Jonas Export Award to Norbar Torque Tools. To the left of Kriss are Norbar's Philip Brodey, Sales & Marketing Director, Catherine Rohll, Commercial Director and Neill Brodey, Managing Director. On Neill's left is Jon Silversides of Carter Jonas.

Norbar Torque Tools of Banbury, celebrating its 70th Anniversary this year, has triumphed at the Oxfordshire Business Awards 2012 by being voted the county's top exporter. The Carter Jonas Export Award was presented to Norbar by athletics star Kriss Akabusi at the recent Awards Gala Dinner at Oxford Thames Four Pillars Hotel.

This Export Award follows on from Norbar's recent recognition as Business of the Year 2012 at the Cherwell Business Awards. The company has also twice won the Queen's Award for Export Achievement.

Norbar is a family run firm and a world leading specialist in the design, development and production of torque tightening and measuring equipment, exporting 75% of its production to over 100 countries worldwide. There are Norbar sales companies in Australia, China, India, New Zealand, Singapore and the USA, but manufacturing is carried out solely in Banbury, where Norbar has been established since the 1940s.

Neill Brodey, Managing Director of Norbar, said that winning the Export Award was an exciting event in a landmark year for Norbar. *"We are marking our 70th Anniversary with a relocation of our operations to a new factory in Banbury which is three times the size of our current premises. The project will be phased and is due for completion in 2014. It is an important stage in our growth plans and the move is essential for us to expand our manufacturing output in order to meet increased worldwide demand for our products."*

The Carter Jonas Export Award recognises significant export achievements over the previous 12 months, with an organisation needing to show increased sales revenue, market share or impact of export business in the overseas markets where it operates.